

SPIRITRIDGE ELEMENTARY PTSA



Dear Friends of Spiritridge Elementary,

Spiritridge Elementary School is an outstanding public school located in Southeast Bellevue, Washington. Our school serves approximately 300 K-5 students that come from diverse cultural, economic and educational backgrounds. The Spiritridge parents and school staff strive to provide the highest quality education to all of our students. However, as you are probably aware, the basic educational funding received from our state simply doesn't provide for many important, basic educational programs and items needed to support our children.

Recently, Spiritridge lost its Title I Funding which supported our Literacy Program. In response, our PTSA raised money to ensure that the Literacy Program continued. For the 2009-2010 school year, our PTSA provided \$64,000 to staff the this program as well as partially fund a Teacher's Aide for our Kindergarten classes.

Our Annual Auction has grown to be our school's largest fundraising event. With support from businesses like yours, we have been able to raise the money needed to fund the Literacy Program as well as our other educational enrichment programs. Our 2010 fundraising auction, "*Celebrate*" will be held at the Red Lion Hotel in Bellevue on February 27, 2010. This year, our goal for this event is to raise the \$64,000 needed to continue the Reading Support program next year, as well as the other valuable programs the PTSA sponsors. We hope we can count on you to help the Spiritridge 2010 Auction successfully reach this goal.

You can show your support in one of the following ways:

- **Donate a top quality item or service** we can auction (a tangible item, gift certificates, or service);
- **Purchase an advertisement** in the Auction Catalog; or
- **Make a cash donation** (helps to complete gift packages or underwrite auction expenses)

Your generous contribution will allow us to maintain our goal of serving our students while also providing a cost-effective means of advertising your business, and the value of your donation is tax-deductible. Spiritridge PTSA is a registered 501(c)(3) non-profit organization. Your company will be publicized and recognized for its commitment to enhancing your community and the education of its children. Not only will we promote your business in our auction catalog and on display during the auction, but we will also advertise your business in our school flyers and email newsletters. Your donation will be recognized by more than the 250 auction participants, but also by the nearly 250 families in our school community.

Please take the time to fill out the enclosed procurement form and return it before January 27, 2010. We would be happy to pick up any donation. Please contact us at 425-643-1949 or auction@spiritridge.org. Or you may mail your contribution to:

Spiritridge Elementary PTSA
Attn: Procurement Chair - Ken Pietz
16401 SE 24th Street
Bellevue, WA 98008

We sincerely hope you will take advantage of this opportunity to publicize your business while supporting a local school's efforts. We know that you may receive many requests for donations and are sincerely grateful for your consideration! The children and parents of Spiritridge Elementary thank you for your time and we look forward to hearing from you and including your name in the auction catalog as a much-appreciated supporter of Spiritridge!

Best Regards,

Susie Pietz, VP of Fundraising